

**Call for Offers  
Infographics development  
15/7/2014**

**Purpose of the Call**

Transparency International-Greece (TI-Greece), the Greek Chapter of Transparency International, in cooperation with the Transparency International chapters in Lithuania, Italy and Latvia, under the coordination of the Transparency International EU Liaison Office, is implementing the project “Engaging the EU Presidencies in the Fight Against Corruption”, with financial support from the Prevention of and Fight against Crime Programme of the European Commission (DG Home Affairs). This transnational advocacy project will engage with the rotating EU Presidency to facilitate the exchange of best practice in policies to fight corruption and related crimes in the EU.

Under the project framework, TI-Greece is calling for offers for the development of infographics for the presentation of the evaluation of the Greek Presidency (Scorecard).

**Deadline for offer submission: 29/7/14**

**Selection Criteria**

Winning offers will be selected by a panel of TI-Greece staff and management. Applications submitted under this Call for Offers will be assessed against the following criteria:

1. Experience in the field of the service (30 points)
2. Time of delivery (20 points)
3. Bid price (50 points)

**Description of the requested service (see attached project brief)**

Target audience	General public, media
Samples	<ol style="list-style-type: none"> <li>1. <a href="http://www.transparency.org/glossary/#/">http://www.transparency.org/glossary/#/</a> (as navigation structure, click and text shows)</li> <li>2. <a href="http://www.transparency.org/gcb2013/country/?country=greece">http://www.transparency.org/gcb2013/country/?country=greece</a> (see institutions’ icons under 5)</li> </ol>
Type of	-graphic design



services requested	-infographics development -integration to TI-Greece website (in cooperation with TI-Greece web developer)
Language	Greek
Technical requirements	<ul style="list-style-type: none"> <li>• Javascript/CSS</li> <li>• Not Flash based</li> </ul>
Material provided by TI-Greece	-Basic concept (see attached brief) -texts -Project logos

### Further provisions

- TI-Greece will reserve the copyright of the design, content and development of the infographics presentation.
- Applicants shall bear sole liability vis-a-vis third parties, including of damage of any kind sustained by them while the action is being carried out
- Applicants situation constituting or likely to lead to a conflict of interests during the tender/ performance of the agreement must be brought to the attention of TI-Greece.

### Timeframe

The infographics development should be completed on 1<sup>st</sup> September 2014.

### Available Funding

The total funding available under the present call for proposal is **€1.000** (including all tax and relevant costs).

### Application Procedure

Interested parties should submit the offer to Nagia Mentzi ([nmentzi@transparency.gr](mailto:nmentzi@transparency.gr)) by **29/7/14**

Each offer should include:

- details of the provided services



-price (breakdown and description costs)  
-timeline  
-payment arrangements  
-company profile  
-information/samples on relevant work  
All offers should be in english language.

Additional questions and requests for clarifications should be addressed to Nagia Mentzi ([nmentzi@transparency.gr](mailto:nmentzi@transparency.gr)).

